



Writing Prompts for Black Women Build

These prompts are simply designed to spark ideas and get the creative juices flowing.

Just have fun with these and answer as few or as many as you like. This is not homework and there are no wrong answers!

What gives you the most joy in your business?

What is your personal journey to becoming an entrepreneur?

Does your business feel like it's part of your life's purpose or higher calling?

What goals do you want to accomplish?

What feels like success?

What are your current hurdles?

Do you have experience with either gaining or being denied access to capital to grow your business?

Who are the role models/mentors who made the biggest impact on you and how?

What money story/money mindset was handed down to you in your family?

What kinds of social and cultural barriers have you faced? How have they shaped your choices? Have you been able to overcome them?



What are some of the strategies you've employed to grow and/or scale your business?

What is your personal journey to becoming an entrepreneur?

Are you a parent or guardian? If so, how do you balance parenting, work and personal fulfillment?

What are some of the big events in your life that pivoted or changed your trajectory?

How do you Network when nobody else in the room looks like you?

How you came to terms with and accepted your uniqueness as a black woman?

Are you the first in your family to be an entrepreneur?

Who are your best allies?

What do you need most and how others can help?

How is it different being a black woman in business as opposed to a woman in business or simply, an entrepreneur?

How has owning a business given you independence and autonomy in your life?

What advice would you give to other black women who want to start a business or who are struggling to build a business?

If you could go back in time and talk to yourself as a young girl, what advice would you give her?

What other thoughts would you like to share?